

2006 Michigan Regional Skills Alliances

Pre-Bid Information Meeting

Tuesday September 6, 2005

Lansing Community College

West Campus

Michigan Technical Education Center



Agenda

Presenter #1: Janet Howard

- Michigan Regional Skills Alliance/MiRSA™ Defined
- MiRSA™ Guiding Principles
- Background
- Vision
- 2006 Initiative
- Q & A

MiRSA™ Standards

Presenter #2: Staff/TBD

O & A

Michigan Regional Skill Alliance



Definition - Employer-driven and focused partnerships that address workforce needs in a specific region and industry sector.

MiRSA™ Guiding Principles

Embrace:

- Demand Driven, Employer Led
- Industry and Systemic Collaboration
- Incentives Based on Industry Collaboration
- Leveraging of Resources



Background

- **Fall 2004 13 original MiRSAs™ established**
- **2 Manufacturing, 8 Healthcare, 1 Utilities, 1 Construction, 1 NANO Technology**
- **Mott Foundation and Workforce Investment Act State-Wide Activity Funding**
- **\$1, 050,000 Funding Total**
- **Average Award \$88,000 (Seed Funding)**
- **Three additional MiRSAs™ designated in 2005**
- **2 Manufacturing, 1 Health Care**
- **Total of 16 MiRSAs™**



MiRSA™ 2010 Vision



- Grow MiRSAs™
- 50-75 statewide if market demand prevails

2006 MiRSA™ Initiative



- 8-10 New MiRSA™ designations
- \$800,000 in Workforce Investment Act State-Wide Activity Funding
- Expected Average \$70,000-\$80,000
- August 30 – RFP released
- September 30 – Questions due
- October 7 – Applications Due
- Award announcements November (Projected)



MiRSA™ Standards

Standard 1:

Priority Industry Identification



- **Alignment with state and regional priority industries**
 - **Life Sciences**
 - **Advanced Manufacturing and Materials**
 - **Alternative Energy**
 - **Home Land Security**
 - **Other industry of regional importance**
- **Define the geographic region**



Standard 2: Partnerships

- Employers
- Conveners
- Applicants
- Fiscal Agent
- Other Partners

EMPLOYERS



Primary Role – Demand Side Drivers

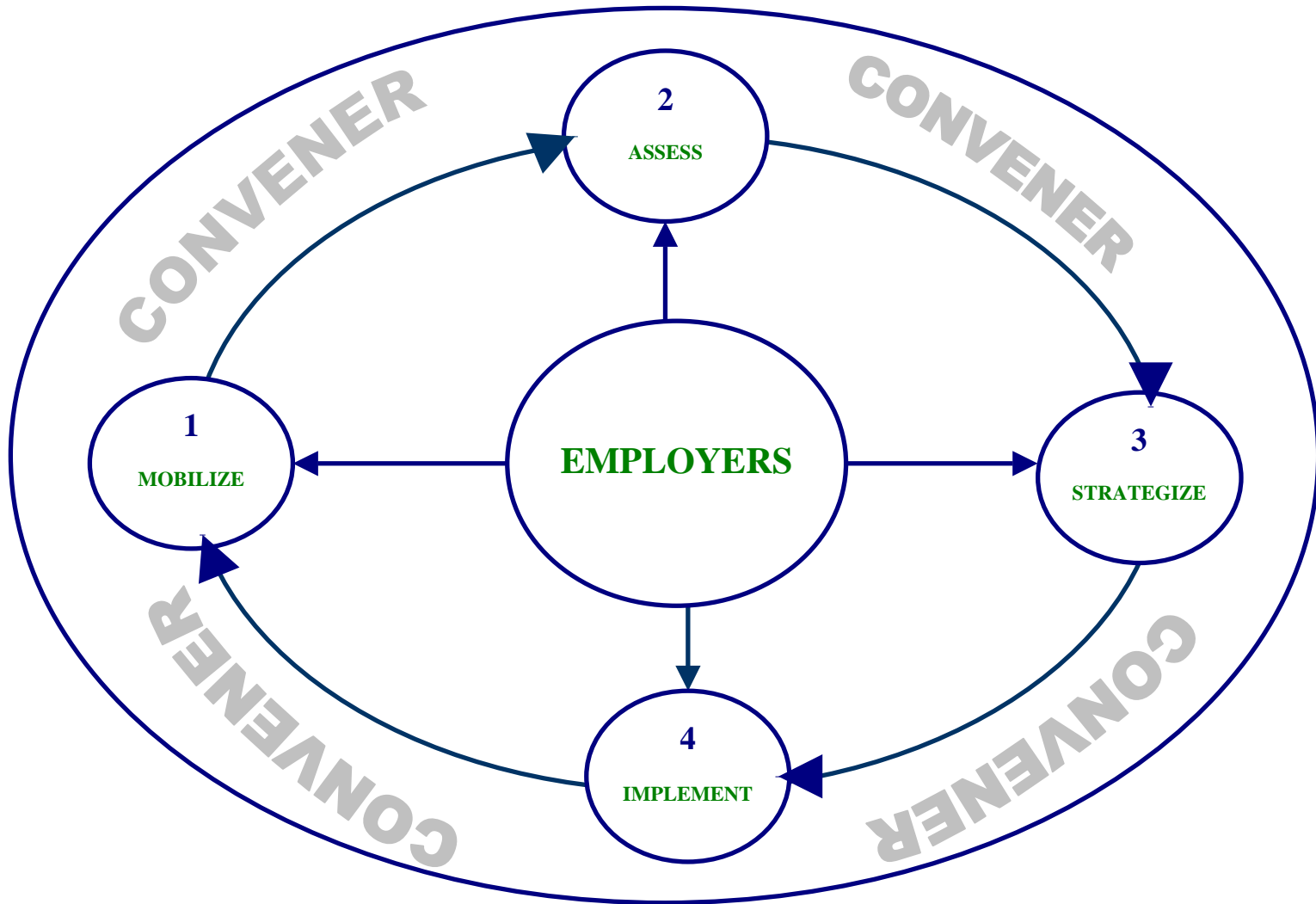
- Customer
- Set Goals and Agendas
- Partners

The Convener

Primary Role - The Champion and Organizer

- Has Industry Knowledge
- Credibility With Employers
- Organizational Development Skills

Role of Convener



The Applicant

Role - The Steward

- Legal Fiduciary
- General overseer of administrative, and operational functions
- Overseer of goal implementation
- Provide services and resources to employers and other partners

Other Partners

Role – Supportive Partner

- Employer Focused Customer Service
- Leverage Resources
- Provide Feedback and Information
- Implementation of MiRSA™ Goals



Standard 3: Skills Alliance Focus

Clearly Identify The Industry Workforce Skills Issues
And Target Workforce

Standard 4: Goals, Work Plan, Outcomes



- Clearly state short and long-term goals
- Clearly explain how goals are employer driven
- Work Plan and Milestones
- Methods for collecting data to measure progress

Standard 5: Marketing Plan

- What will you offer to customers
- Identify promotional materials
- Distribution Plan



Standard 6: Project Management

- Organizational structure
- Decision making process
- Documentation and reporting process
- Demonstrate a plan beyond three years
- Staffing Level (Dedicated Staff)



Standard 7: Financial Plan

- Three year budget including State request for year one (Exhibit C – Budget Form)
- Sustainability Plan (three year plan)

Standard 8:

Continuous Improvement Strategies



- Regularly assess impact of MiRSA™ on businesses
- Participate in External Evaluation
- Participate in State-Wide activities to share best practices and information

Reporting

- Contract – Grant Agreement
- Monthly Status Report and Profile
- Budget
- Cash Requests



Resources on the RSA Website



RSA website: www.michigan.gov/rsa

- **Vision**
- **Guide to Building & Maintaining Michigan RSAs**
- **Labor Market Information**
- **Questions and Answers posted to RSA website**

Q& A



- E-mail to rsa@michigan.org
- All questions and answers posted weekly
- Last posting will be September 30, 2005
- www.michigan.gov/rsa